



May 2022 Echelon Insights Verified Voter Omnibus Topline - Chemical Regulation
Survey of N=1,020 voters in the Likely Electorate (LV)
Sample from Lucid sample exchange, matched to L2 Voter File
Field Dates: May 20-23, 2022
Margin of Error: +/- 3.7 Percentage Points

CHEMICAL REGULATION QUESTIONS

1. [QRisk] Which of the following comes closest to your view, even if neither is exactly correct?

Regulation on industries should focus on... [RANDOMIZE 1-2]

- 1. Balancing safety and risk, ensuring a wide availability of products at lower prices to consumers 74%
- 2. Removing any and all risk to consumers, even if it means fewer products and higher prices 17%
- 3. Unsure 8%

2. [QPFASBan] Congress has proposed banning chemicals used to manufacture products ranging from life-saving medical equipment to cell phones. Proponents of a ban say these chemicals are hazardous. Opponents say that the harm to consumers hasn't been proven and that a ban would further snarl supply chains, raise prices, and jeopardize the availability of vital products.

Do you think Congress should ban these chemicals or keep them legal? [RANDOMIZE 1-2]

- 1. Keep them legal 40%
- 2. Ban 25%
- 3. Unsure 35%

LANDSCAPE

3. **[QRightDirection] Would you say things in the United States are headed in the right direction, or is the country off on the wrong track? [RANDOMIZE 1-2]**
- | | |
|--------------------|-----|
| 1. Right direction | 31% |
| 2. Wrong track | 65% |
| 3. Unsure | 4% |
4. **[QApproval] Do you approve or disapprove of the way Joe Biden is handling his job as President? [RANDOMIZE SCALE 1-4, 4-1]**
- | | |
|------------------------------|-----|
| STRONGLY/SOMEWHAT APPROVE | 45% |
| STRONGLY/SOMEWHAT DISAPPROVE | 54% |
| 1. Strongly approve | 23% |
| 2. Somewhat approve | 22% |
| 3. Somewhat disapprove | 12% |
| 4. Strongly disapprove | 41% |
| 5. Unsure | 1% |
5. **[QApprovalEconomic] Do you approve or disapprove of the way Joe Biden is handling the U.S. economy? [RANDOMIZE SCALE 1-4, 4-1]**
- | | |
|------------------------------|-----|
| STRONGLY/SOMEWHAT APPROVE | 40% |
| STRONGLY/SOMEWHAT DISAPPROVE | 57% |
| 1. Strongly approve | 19% |
| 2. Somewhat approve | 21% |
| 3. Somewhat disapprove | 13% |
| 4. Strongly disapprove | 44% |
| 5. Unsure | 3% |
6. **[QTurnout] How likely are you to vote in the upcoming 2022 midterm elections? [RANDOMIZE SCALE 1-5, 5-1]**
- | | |
|----------------------------|-----|
| EXTREMELY/VERY LIKELY | 84% |
| NOT VERY/NOT AT ALL LIKELY | 5% |
| 1. Extremely likely | 72% |
| 2. Very likely | 13% |
| 3. Somewhat likely | 8% |
| 4. Not very likely | 4% |
| 5. Not at all likely | 2% |
| 6. Unsure | 2% |
7. **[QGenericCongressional] If the election for Congress were held today and you had to make a choice, for whom would you vote? [RANDOMIZE SCALE 1-4, 4-1]**
- | | |
|--|-----|
| DEFINITELY/PROBABLY THE REPUBLICAN CANDIDATE | 45% |
| DEFINITELY/PROBABLY THE DEMOCRATIC CANDIDATE | 45% |
| 1. Definitely the Republican candidate | 35% |
| 2. Probably the Republican candidate | 10% |
| 3. Probably the Democratic candidate | 9% |
| 4. Definitely the Democratic candidate | 36% |
| 5. Unsure | 9% |

8. **[QParty] Regardless of how you typically vote, would you say you consider yourself a ... ?**

[RANDOMIZE SCALE 1-5, 5-1]

TOTAL REPUBLICAN	39%
TOTAL DEMOCRAT	40%
1. Strong Republican	26%
2. Not very strong Republican	13%
3. Independent	18%
4. Not very strong Democrat	13%
5. Strong Democrat	27%
6. A member of another party	2%
7. Unsure	2%

IF INDEPENDENT OR UNSURE [QParty=3 OR 7], ASK:

9. **[QPartyLean] Which of the following statements would you say best describes you?**

[RANDOMIZE SCALE 1-4, 4-1]

	(n=231)
TOTAL LEAN REPUBLICAN	27%
TOTAL LEAN DEMOCRAT	33%
1. I almost always vote for Republican candidates	7%
2. I vote for Republicans more often than I vote for Democrats	20%
3. I vote for Democrats more often than I vote for Republicans	23%
4. I almost always vote for Democratic candidates	11%
5. I vote equally for Democrats and Republicans	28%
6. Unsure	11%

PARTY CONSOLIDATED [QParty + QPartyLean]

1. Total Republican+Republican- leaning Independents	44%
2. Total Democratic+Democratic- leaning Independents	46%
3. Total Independent	5%
4. Total Member of Another Party	2%
5. Unsure	2%

10. [QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today? [RANDOMIZE 1-16]

1. Jobs and the economy	21%
2. Cost of living	20%
3. Immigration	9%
4. Political corruption	7%
5. The coronavirus pandemic	7%
6. The environment and climate change	6%
7. Abortion	6%
8. National security	4%
9. Healthcare	3%
10. Crime	3%
11. Race relations	3%
12. Infrastructure	1%
13. Education	1%
14. Gun rights	1%
15. Taxes	*%
16. Drug abuse	*%
17. Something else (Please specify)	5%
18. Unsure	2%

DEMOGRAPHICS

11. [Q2020Ballot] For which candidate did you vote in the 2020 presidential election?

[RANDOMIZE 1-2]

1. Donald Trump	46%
2. Joe Biden	48%
3. Jo Jorgensen	1%
4. Howie Hawkins	*%
5. Kanye West	*%
6. Someone else	1%
7. Unsure	1%
8. I did not vote	4%

12. [QHouseVote] How did you vote for the U.S. House of Representatives in the 2020 election? [RANDOMIZE 1-2]

1. Voted for the Republican candidate	43%
2. Voted for the Democratic candidate	46%
3. Voted for a third party candidate	2%
4. There wasn't an election in my district	*%
5. I did not vote	6%
6. Unsure	3%

13. [QIdeology] Regardless of how you typically vote, would you say you consider yourself to be...? [RANDOMIZE SCALE 1-5, 5-1]

VERY/SOMEWHAT CONSERVATIVE	42%
VERY/SOMEWHAT LIBERAL	29%
1. Very conservative	21%
2. Somewhat conservative	21%
3. Moderate	27%
4. Somewhat liberal	15%
5. Very liberal	14%
6. Unsure	2%

**14. [QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply. [SELECT MULTIPLE]
[RANDOMIZE 1-30]**

1. Local TV news	42%
2. ABC News	30%
3. Fox News	30%
4. NBC News	29%
5. CBS News	26%
6. Facebook	25%
7. CNN	24%
8. Local newspaper	22%
9. MSNBC	18%
10. Local radio news	16%
11. The New York Times	14%
12. Yahoo News	13%
13. NPR	11%
14. Twitter	11%
15. The Washington Post	10%
16. The Wall Street Journal	10%
17. PBS	10%
18. Podcasts	10%
19. Newsmax	9%
20. Instagram	8%
21. USA Today	8%
22. Talk radio	7%
23. Huffington Post	7%
24. Reddit	5%
25. Reuters	4%
26. OAN	3%
27. Vox	3%
28. Breitbart	2%
29. Univision	2%
30. Telemundo	1%
31. Something else (Please specify)	4%
32. None of these	7%

**15. [QSocial] Which social media platforms or apps do you use? [SELECT MULTIPLE]
[RANDOMIZE 1-10]**

1. Facebook	77%
2. YouTube	64%
3. Instagram	35%
4. Twitter	29%
5. Pinterest	26%
6. LinkedIn	22%
7. TikTok	21%
8. Snapchat	14%
9. Reddit	13%
10. WhatsApp	7%
11. Something else (Please specify)	1%
12. None of these	8%

**16. [QGender] Do you describe yourself as a man, a woman, or in some other way?
[RANDOMIZE 1-2]**

1. Man	47%
2. Woman	53%
3. In some other way	1%

17. [QRace] What is your race or ethnicity? [SELECT MULTIPLE] [RANDOMIZE 1-6]

1. White	72%
2. Black or African American	14%
3. Hispanic or Latino	10%
4. Asian	4%
5. Native American or Alaska Native	3%
6. Native Hawaiian or Other Pacific Islander	*%
7. Something else	*%

18. [QEducation] What is the highest level of education you have completed?

1. High school or less	23%
2. Some college	25%
3. Associate's degree	12%
4. Bachelor's degree	29%
5. Graduate degree	11%
6. Prefer not to say	*%

19. [QAge] What is your age?

1. 18-29	10%
2. 30-39	13%
3. 40-49	15%
4. 50-64	29%
5. 65+	34%

20. [QEmployment] What is your current employment status?	
1. Employed full-time	30%
2. Employed part-time	8%
3. Freelance, contract, or temporary work	2%
4. "Gig economy" work like ride shares, food delivery, or dog walking	2%
5. Unemployed and looking for work	8%
6. Stay-at-home parent or caregiver	6%
7. Full time student	1%
8. Retired	36%
9. Something else	5%
10. Prefer not to say	1%

IF EMPLOYED [QEmployment = 1, 2, 3, 4], ASK:

21. [QTypeofWork] Which of the following comes closest to describing the kind of work you do?

	(n=397)
1. White collar worker, like work at a desk or an office	53%
2. Blue collar worker, like work with my hands or in a factory	32%
3. Service worker, like work in a store or hospital	9%
4. Unsure	6%

ASK ALL:

22. [QIncome] Which range includes your annual household income?

1. Less than \$30,000 per year	31%
2. \$30,000 to \$49,999 per year	23%
3. \$50,000 to \$74,999 per year	20%
4. \$75,000 to \$125,000 per year	17%
5. More than \$125,000 per year	7%
6. Prefer not to say	2%

23. [QMilitaryHH] Has anyone in your household ever served in the United States military?

[SELECT MULTIPLE]

TOTAL YES	21%
1. Yes, I have	11%
2. Yes, a member of my household has	10%
3. No	79%
4. Unsure	1%

24. [QUnionHH] Are you or is anyone in your household a member of a labor union? [SELECT MULTIPLE]

TOTAL YES	9%
1. Yes, I am	5%
2. Yes, a member of my household is	4%
3. No	91%
4. Unsure	1%

25. [QState] In what state do you live?	
1. States in the Northeast	18%
2. States in the Midwest	23%
3. States in the South	37%
4. States in the West	23%
26. [QUrbanRural] How would you describe the area in which you live?	
1. City	26%
2. Suburb near a city	45%
3. Small town not near a city	9%
4. Rural or country area	20%
27. [QNativity] Where were you born? [RANDOMIZE 1-2]	
1. In the United States	95%
2. In a foreign country	5%
3. Prefer not to say	*%
28. [QMarital] What is your current marital status?	
1. Single, never married	33%
2. Married	42%
3. Separated	1%
4. Divorced	15%
5. Widowed	8%
6. Prefer not to say	*%
29. [QKids] Do you currently have children under the age of 18 in your home?	
1. Yes	21%
2. No	79%
3. Prefer not to say	*%
30. [QReligionNew] What is your present religion, if any? [RANDOMIZE 1-11]	
1. Protestant (for example, Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, etc)	33%
2. Roman Catholic	19%
3. Mormon (Church of Jesus Christ of Latter-day Saints or LDS)	1%
4. Orthodox (such as Greek, Russian, or some other Orthodox church)	*%
5. Just Christian	12%
6. Jewish	4%
7. Muslim	1%
8. Buddhist	1%
9. Hindu	*%
10. Atheist	5%
11. Agnostic	5%
12. Something else (Please specify)	4%
13. Nothing in particular	16%

**IF PROTESTANT, ROMAN CATHOLIC, MORMON, ORTHODOX, OR JUST CHRISTIAN
[QReligionNew 1-5], ASK:**

31. [QBornAgain] Would you describe yourself as a born-again or evangelical Christian, or not?

	(n=643)
1. Yes, born-again or evangelical Christian	43%
2. No, not born-again or evangelical Christian	53%
3. Unsure	4%

ASK ALL:

32. [QChurchOld] How often do you currently attend a religious service?

1. At least once a week	28%
2. Once or twice a month	8%
3. A few times a year	12%
4. Usually just for religious holidays	10%
5. Never	39%
6. Prefer not to say	4%

SCREENERS (ASKED AT BEGINNING OF SURVEY)

33. [QRegVote] Are you at least 18 years old and registered to vote?

1. Yes	100%
2. No	TERMINATE
3. Unsure	TERMINATE

34. [QIndustry] Do you or does anyone in your household work in any of the following industries? [SELECT MULTIPLE] [RANDOMIZE 1-7]

1. Technology	2%
2. Sales	4%
3. Healthcare or the pharmaceutical industry	6%
4. Journalism or the media	TERMINATE
5. Food service or the restaurant industry	3%
6. Market research	TERMINATE
7. Public relations	TERMINATE
8. None of these	88%

METHODOLOGY

The May 2022 Echelon Insights Verified Voter Omnibus was fielded online from May 20-23, 2022 in English among a sample of N=1,020 voters in the Likely Electorate (LV) nationwide using non-probability sampling. The sample was drawn from the Lucid sample exchange and matched to the L2 voter file.

The sample was weighted to population benchmarks for registered voters and the 2022 Likely Electorate on gender, age, race/ethnicity, education, region, party, and 2020 presidential vote adjusted for 2022 turnout probability. All benchmarks for the 2022 Likely Electorate were adjusted for turnout estimates based on a probabilistic model of the likely 2022 midterm electorate derived from the L2 voter file.

Estimates for gender, age, and party were derived from the L2 voter file. Estimates for race/ethnicity and education were derived from the US Census Bureau's American Community Survey demographic data adjusted to match voter registration estimates from the November 2020 Current Population Survey Voting and Registration Supplement.

Data quality measures included the use of a trap question to check for attentiveness and measures to prevent and remove duplicate responses based on IP address and voter file matches.

Calculated the way it would be for a random sample and adjusted to incorporate the effect of weighting, the margin of sampling error is +/- 3.7 percentage points.