

SPONSORSHIP OVERVIEW

CANNABIS CONCLAVE

Davos, Switzerland - 2021

CONTACT US:
DAVID@CONSUMERCHOICE.ORG

Please contact us for information regarding
sponsorship for the Cannabis Conclave.

CANNABIS CONCLAVE

DAVOS, SWITZERLAND - 2021



where the world elite meet to discuss cannabis

In 2019, the Consumer Choice Center (CCC) hosted the inaugural Cannabis Conclave in a mountainside restaurant overlooking Davos. The event was incredibly successful, and well **attended by industry executives, parliamentarians, investors, and members of the media**. The goal of the event was to bring the industry to Davos and help highlight the importance of the industry in the global economic discussion. This is exactly what we did. In 2020 we hosted our second annual Cannabis Conclave, and are pleased to be returning for 2021.

Previous notable speakers



Bruce Linton

Former CEO of Canopy
Growth



Dan Daviau

CEO of Cannacord



Stephen Murphy

Managing Partner of
Prohibition Partners

Media Hits 2020

Il Sole **24 ORE**

POLITICO

Bloomberg

T P I N E W S

FINANCIAL POST

Growth Inc.



Hanf Journal

BENZINGA

yahoo!
finance

dS De
Standaard

CANNABIS CONCLAVE

DAVOS, SWITZERLAND - 2021

III Cannabis Conclave (2021)

Because of our success in 2019 and 2020, the CCC has decided to return to Davos again for the Cannabis Conclave 2021.

2021's event will be in partnership with **Prohibition Partners**.

The event will take place on **Thursday January 28th, 2021**, from 11:00am-4:00pm at the Restaurant Höhenweg. **The event will feature prominent industry speakers, policy makers, and members of the media.** All event attendees will receive the following:

- Complimentary cable car tickets to and from the event
- A full three course Swiss lunch, with cocktails, champagne, and aperitifs



The Cannabis Conclave is a perfect opportunity to network with policy makers, industry executives, and members of the media. Davos is a premier location for these types of connections, and sponsoring the Cannabis Conclave can help establish your brand on a global scale.

Available Sponsorships

Luncheon Sponsorship - \$75,000 USD (2 available)

- Sponsor becomes one of two main sponsors of the luncheon;
- All marketing materials would feature Sponsor name and logo;
- Sponsor can pick one speaker for a 25 minute talk;
- Sponsor will also have a 20 minute Q&A session where attendees and media will get to engage with the speaker and ask questions;
- Sponsor receives 10 tickets for the luncheon;

Partner Sponsorship - \$30,000 USD (4 available)

- Marketing materials will show sponsor's logo as partner;
- Sponsor can pick one speaker for a 15 minute talk to address the audience;
- Sponsor receives 5 tickets for the luncheon;

Supporting Sponsorship- \$15,000 USD (4 available)

- Marketing materials will show the sponsors logo;
- Sponsor can pick one speaker for a 5 minute talk to address the audience;
- Sponsor receives 2 tickets for the luncheon;

Champagne Reception Sponsorship- \$7,500 (1 available)

- Sponsor will be listed as the sponsor of the champagne reception;
- Sponsor will have marketing material signalling their sponsorship, and can distribute promotional material to attendees during the reception;
- Marketing materials will show the sponsor's logo;
- Sponsor receives 2 tickets to the luncheon;

CANNABIS CONCLAVE

**For sponsorship
questions, please contact:**

North American Affairs Manager David Clement:

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FOR MORE INFORMATION, VISIT
WWW.CONSUMERCHOICECENTER.ORG

