



**DAVOS 2020
SPONSORSHIP
OVERVIEW**

BACKGROUND

Global elite set to meet cannabis elite as marijuana industry descends on Davos for first time

The first ever 'Cannabis Conclave' — held at an alpine restaurant only accessible by cable car — is a sign of growing legitimacy for the business



In 2019, the Consumer Choice Center (CCC) hosted the inaugural Cannabis Conclave on the mountains overlooking Davos. The event was incredibly successful, and well attended by industry executives, parliamentarians, investors, and members of the media. The goal of the event was to bring the industry to Davos and help highlight the importance of the industry in the global economic discussion. [This is exactly what we did.](#)

Cannabis Conclave 2020

Because of our success in 2019, the CCC has decided to return to Davos again for the Cannabis Conclave 2020. 2020's event will be in partnership with Prohibition Partners. The event will take place on **Thursday January 23rd, 2020**, at the Restaurant Höhenweg. The event will feature prominent industry speakers, policy makers, and members of the media. The event will take place from 11:00am-4:00pm. All event attendees will receive the following

- Complimentary cable car tickets to and from the event
- A full three course Swiss lunch, with cocktails, champagne, and aperitifs



Why Sponsor?

The Cannabis Conclave is a perfect opportunity to network with policy makers, industry executives, and members of the media. Davos is a premier location for these types of connections, and sponsoring the Cannabis Conclave can help establish your brand on a global scale.

Presenting sponsorship of the Luncheon - \$75,000 USD (2 available)

- Sponsor becomes one of two main sponsors of the luncheon. All marketing materials would feature Sponsor and the second sponsor.
- Sponsor can pick one speaker for a 25 minute talk
- Sponsor will also have a 20 minute QandA session where attendees and media will get to engage with the speaker and ask questions
- Sponsor receives 10 tickets for the luncheon
- Sponsor receives 5 invites to an exclusive Cannabis policy dinner at a steakhouse in Davos

Partner Sponsorship - \$30,000 USD (4 available)

- Marketing materials will show sponsor's logo
- Sponsor can pick one speaker for a 15 minute talk to address the audience
- Sponsor receives 5 tickets for the luncheon
- Sponsor receives 1 invite to an exclusive Cannabis policy dinner at a steakhouse in Davos

Supporting Sponsorship- \$15,000 USD (4 available)

- Marketing materials will show the sponsors logo
- Sponsor can pick one speaker for a 5 minute talk to address the audience
- Sponsor receives 2 tickets for the luncheon





[CONSUMERCHOICECENTER.ORG](https://consumerchoicecenter.org)