

Arizona Voter Opinions on Consumer Issues

Consumer Choice Center Survey Summary

Submitted by OH Predictive Insights to Consumer Choice Center, February 2018



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Executive Summary

When it comes to advancing technology and regulations, younger voters seem more prone to accepting the new technologies of self-driving cars, and the legalization of cannabis. This and the desire to protect laws concerning societal values seems to have a much higher impact on Republican or conservative voters than the need for deregulation. Additionally, results showed that deregulations in the form of dental therapists are highly opposed across the board. Though not by huge margins, women are also more skeptical of implementing newer technologies into Arizona.

- **Partisan affiliation and age change state outlook, in a slightly contradictory manner**– When questioned if they believe Arizona is headed in the right direction or on the wrong track, close to half of Republicans believed the state was headed in the right direction (49%), while Democrats (46%) and Independents (45%) saw Arizona on the wrong track. Though Republicans are typically older, those that were 45 to 64, and 65 years old and older had majorities believe Arizona is on the wrong track, while a majority of 35 to 44 year olds (54%) and a plurality of 18-34 year olds (45%) thought Arizona was headed in the right direction.
- **Older voters are more skeptical of regulating and taxing cannabis like alcohol, but not necessarily opposed** – When asked if Arizonans back a proposal to regulate and tax cannabis like alcohol, support among those 65 years and older is lower than younger people at a net of +12 compared to the rest which have net support at about +50. The opposition doesn't rise, but rather one in five (20%) responded with a Not Sure opinion, and it was higher among 65 and older in the Pima (48.4%) and Rural (22.9%) regions.
- **Support for gambling outside reservations becomes more polarized as income level increases** – When asked if the State Legislature should allow forms of gambling from fantasy football to casinos outside of reservations, support fell incrementally as the income level rose. One in four (26%) voters somewhat supported gambling among those earning 25K or less. Within the same group, about half either strongly supported gambling or somewhat opposed it.



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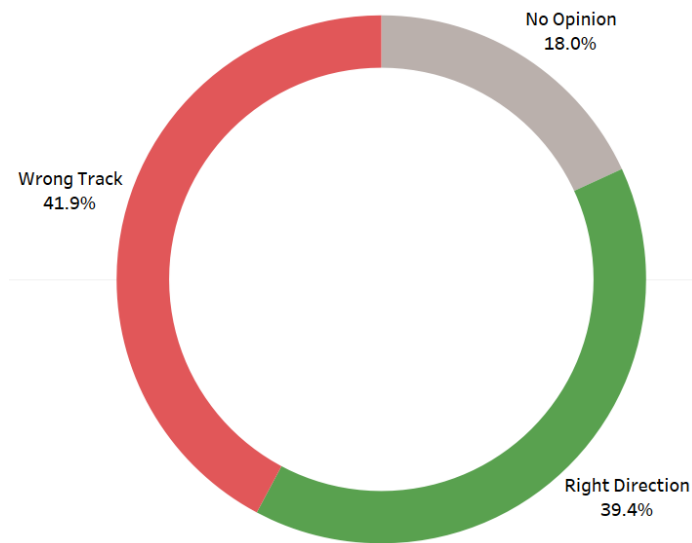
- **Widespread opposition to dental therapists and licensing led by women and older people** – When asked if voters would support a proposal to allow for a dental therapist to perform treatments, some irreversible, but do not require as much training, most women were strongly opposed to the proposal (53%) – majority of those 45-64 (53%) and 65 and older (58%). These subgroups are also the only ones that have a majority in total opposition when the question is asked whether a respondent would support or oppose a bill currently in the State Legislature to allow licensing for dental therapists.
- **Eight in ten young voters support renting out their home for short periods of time** – When questioned if voters approve or disapprove of a recent law that allows someone to voluntarily rent out their apartment or house for a short period of time, eight in ten (80%) voters age 18 to 34 supported this and three in four (75%) of 35-44 year olds also back it. In the 45 and older demographic, opposition rises but support falls heavily into the Somewhat Supports column.
- **Age gap dominates support for self-driving cars** – When asked if safety regulations are followed, self-driving cars should be allowed on the roads, an easy majority of those 18-34 (62%) and 35-44 years old (65%) support this proposal, but a majority of those age 45-64 (51%) and 65 and up (55%) oppose the measure.

These observations are based on a live and automated caller survey conducted by Phoenix based-OH Predictive Insights on February 7th and 8th, 2018, from an active Arizona registered voter sample. The sample size was 601 completed surveys, with a MoE of +/-4%. 40% of surveys were conducted on cell phones and 60% via landlines. The party affiliation, geographic, gender and age demographics accurately reflect active registered voters in Arizona in this sample.

This survey was commissioned by the Consumer Choice Center

The Track Arizona is Headed

Question - *Generally speaking, would you say that things in Arizona are going in the right direction or have they gotten off track?*

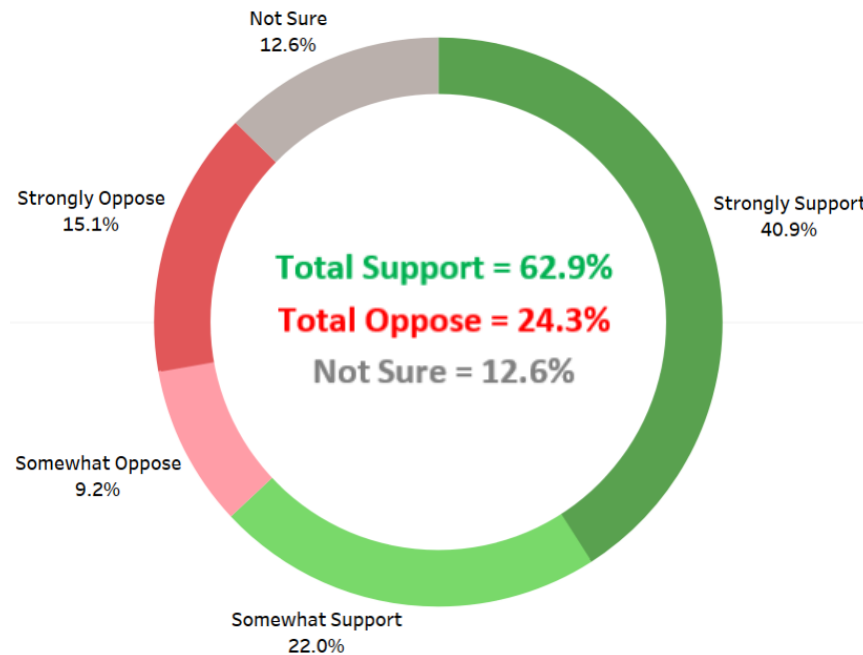


**Note: Charts may not add up to 100 due to rounding*

SUBGROUPS	RIGHT/WRONG DIRECTION
Republican	+15.2%
Independent	-11.3%
Democrat	-9.5%
Maricopa	-0.8%
Pima	-9.6%
Rural	-2.2%
Male	-4.4%
Female	-0.7%
18 to 34	+12.4%
35 to 44	+27.2%
45 to 64	-20.0%
65+	-20.6%

Arizona Regulation and Taxing of Cannabis

Question - *Would you support or oppose a proposal that Arizona regulate and tax cannabis like alcohol?*



**Note: Charts may not add up to 100 due to rounding*

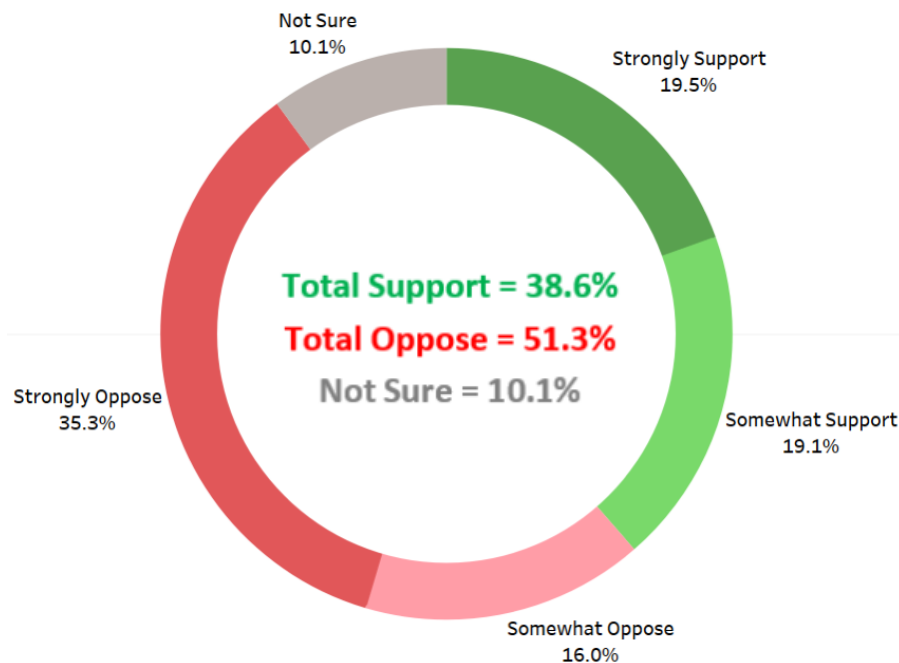
SUBGROUPS	TOTAL SUPPORT
Republican	48.2%
Independent	61.7%
Democrat	68.9%
Maricopa	63.8%
Pima	52.6%
Rural	49.8%
Male	64.1%
Female	61.6%
18 to 34	72.5%
35 to 44	66.4%
45 to 64	68.7%
65+	50.9%



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Arizona Gambling

Question - Arizona has a rich industry of gambling and casinos on reservations throughout the state, but they remain banned elsewhere. Would you support or oppose the State Legislature allowing for other forms of gambling, such as fantasy football leagues and casinos, outside of reservation?



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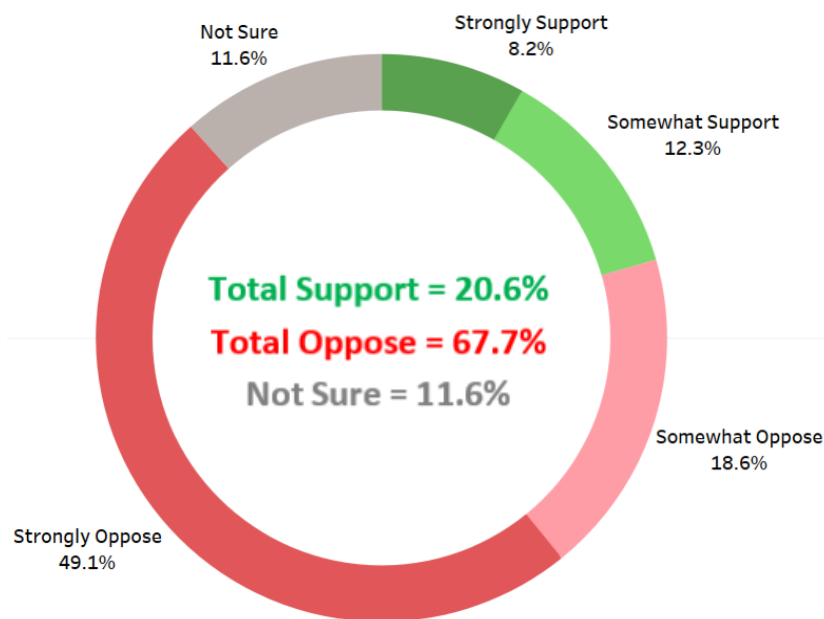
SUBGROUPS	TOTAL OPPOSE
Republican	55.5%
Independent	48.2%
Democrat	50.6%
Maricopa	52.0%
Pima	47.3%
Rural	52.1%
Male	48.9%
Female	52.4%
18 to 34	37.8%
35 to 44	44.9%
45 to 64	55.7%
65+	63.3%



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Arizona Dental Therapists

Question - *There is a bill in the State Legislature to create the new mid-level profession of dental therapists, who would not require as much training or education as dentists. Would you support or oppose the proposal to allow dental therapists to perform most dental treatments, including irreversible procedures, like the extraction and drilling of teeth?*

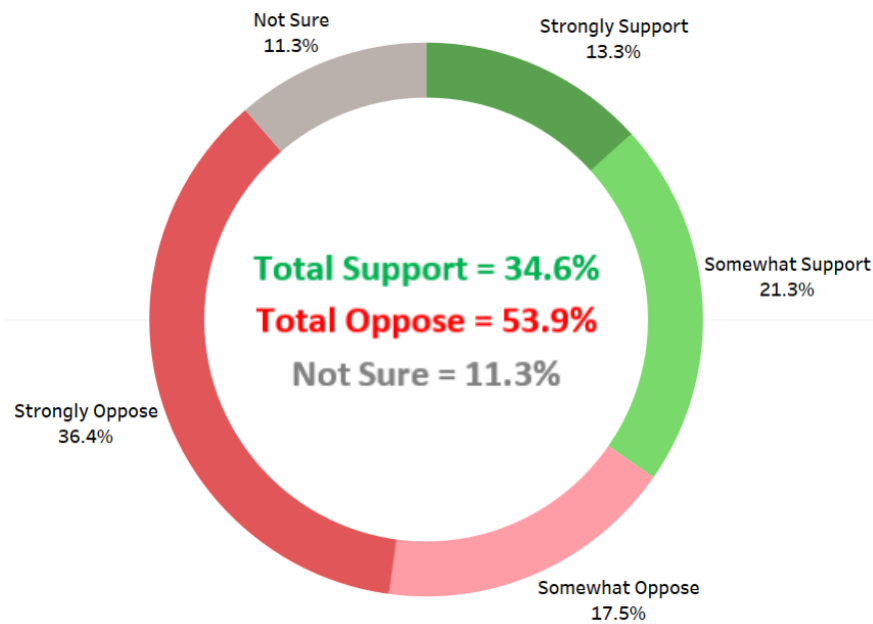


**Note: Charts may not add up to 100 due to rounding*

SUBGROUPS	TOTAL OPPOSE
Republican	70.5%
Independent	64.4%
Democrat	66.9%
Maricopa	69.2%
Pima	67.4%
Rural	64.1%
Male	63.3%
Female	63.5%
18 to 34	57.9%
35 to 44	57.6%
45 to 64	72.1%
65+	78.9%

Arizona Dental Therapist

Question - A Dental Therapist is someone who is able to perform most dental treatments without the supervision of a dentist. To be a dental therapist does not require as much education as a Dentist. Would you support or oppose a bill that is now in the State Legislature to allow dental therapists to be licensed in Arizona?



**Note: Charts may not add up to 100 due to rounding*

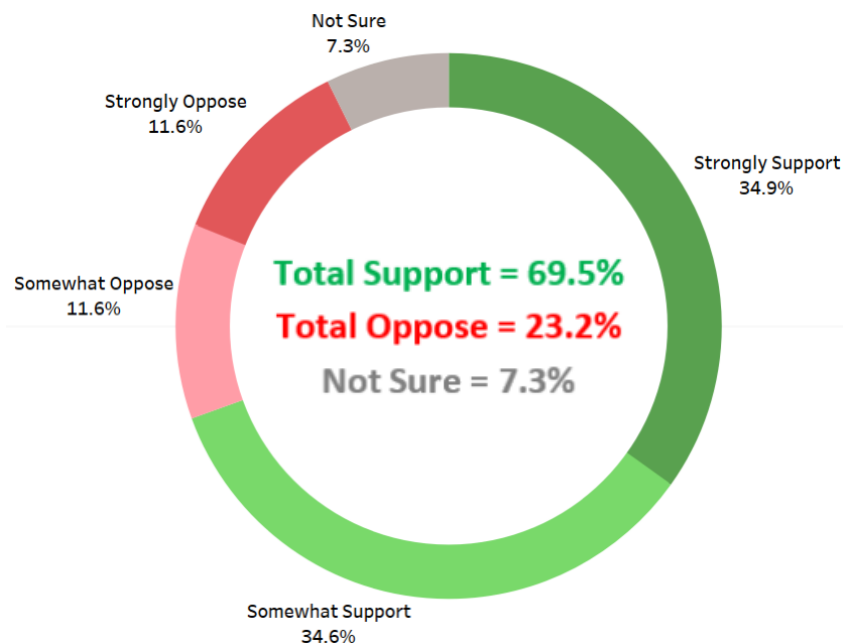
SUBGROUPS	TOTAL OPPOSE
Republican	59.3%
Independent	50.8%
Democrat	52.2%
Maricopa	55.0%
Pima	50.6%
Rural	52.8%
Male	49.2%
Female	58.6%
18 to 34	47.6%
35 to 44	47.4%
45 to 64	52.1%
65+	63.7%



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Arizona Short-term Home Rental Law

Question - Arizona recently passed a law that allows anyone to rent out their apartment or home for short-term periods of time, as long as property owner has granted permission. Do you support or oppose this law?



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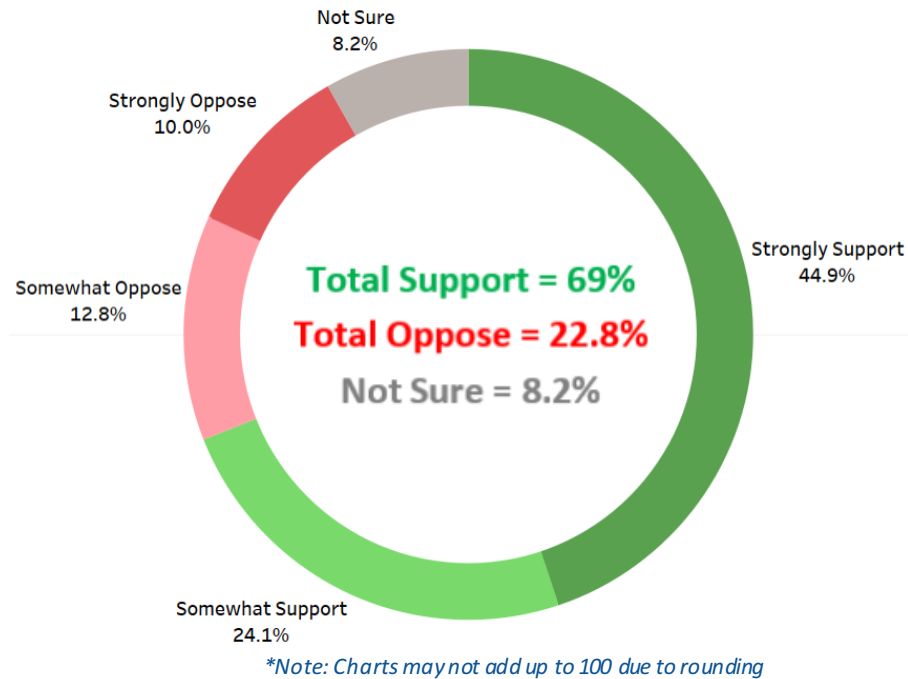
SUBGROUPS	TOTAL SUPPORT
Republican	68.8%
Independent	70.7%
Democrat	68.4%
Maricopa	67.9%
Pima	72.6%
Rural	71.1%
Male	69.0%
Female	69.7%
18 to 34	81.1%
35 to 44	74.6%
45 to 64	68.7%
65+	57.4%



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Arizona Sales Taxes

Question - A report by the Arizona Tax Research Association concluded Arizona has the second-highest combined sales tax burden in the nation. Would you support or oppose the lowering of sales taxes in order to ease the burden on lower-income Arizonans?



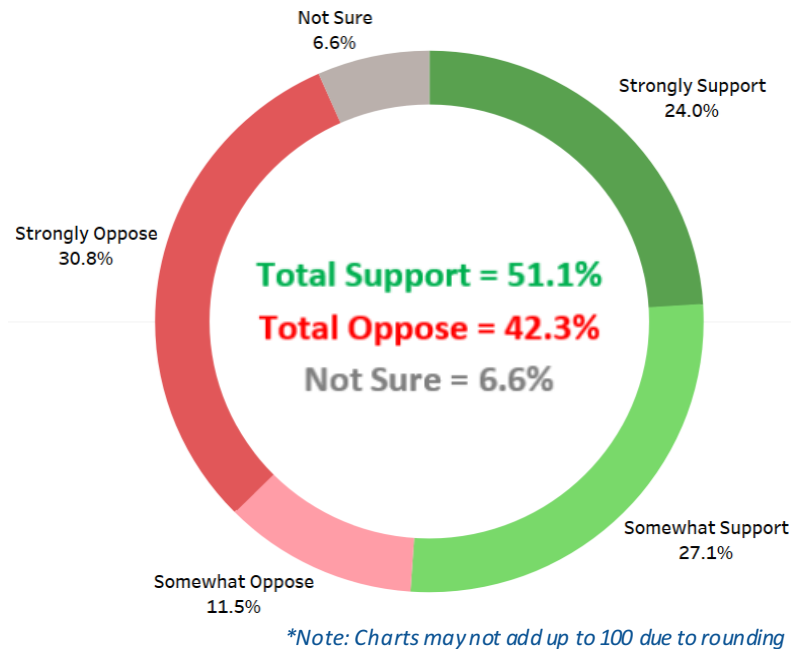
SUBGROUPS	TOTAL SUPPORT
Republican	74.6%
Independent	68.0%
Democrat	64.7%
Maricopa	65.7%
Pima	76.9%
Rural	72.5%
Male	71.1%
Female	67.1%
18 to 34	64.0%
35 to 44	72.8%
45 to 64	70.4%
65+	70.1%



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Arizona Self-driving Cars

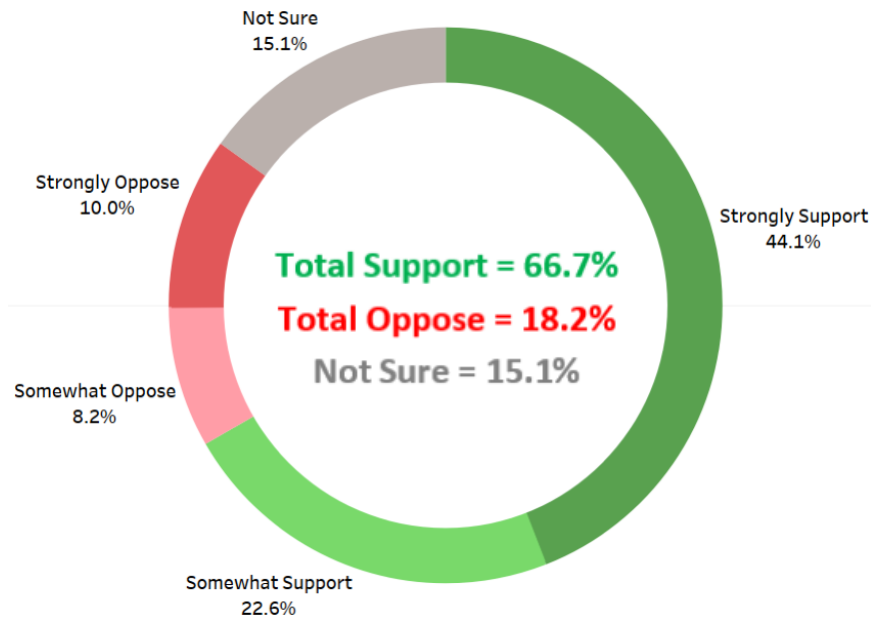
Question - The state of Arizona has served as a testing ground for self-driving cars. If safety regulations are followed, would you support or oppose a proposal to allow self-driving cars to operate on all Arizona roads?



SUBGROUPS	TOTAL SUPPORT
Republican	43.3%
Independent	51.4%
Democrat	58.4%
Maricopa	54.4%
Pima	46.3%
Rural	45.7%
Male	56.8%
Female	45.6%
18 to 34	61.6%
35 to 44	64.5%
45 to 64	45.2%
65+	38.2%

Arizona Medicare Funding for Dental Care

Question - *Would you support or oppose a proposal to increase Medicare or Medicaid funding to solve the problem of access to dental care in Arizona?*



**Note: Charts may not add up to 100 due to rounding*

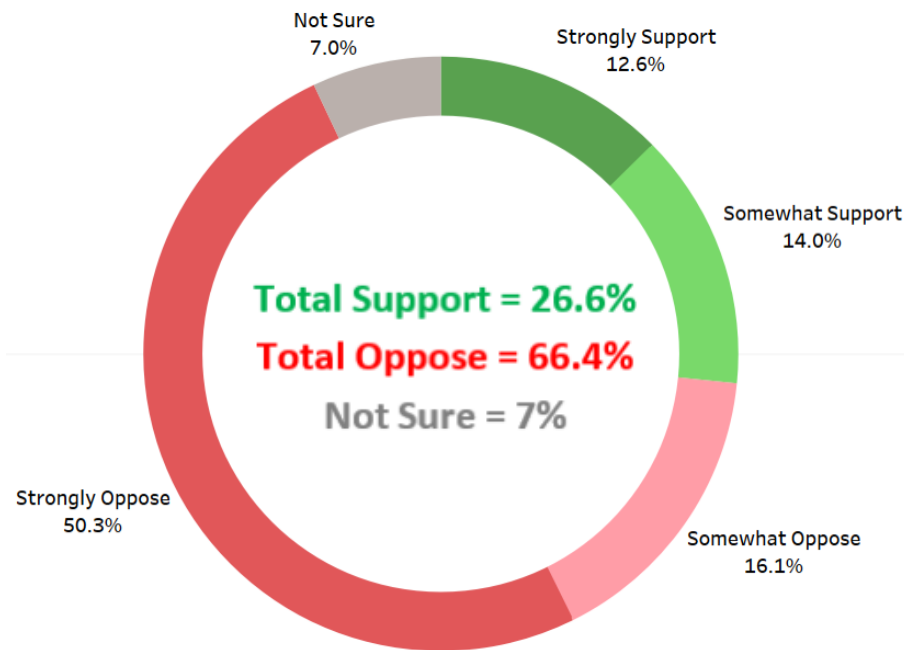
SUBGROUPS	TOTAL SUPPORT
Republican	60.3%
Independent	69.8%
Democrat	69.5%
Maricopa	68.9%
Pima	65.3%
Rural	62.0%
Male	60.4%
Female	63.3%
18 to 34	68.9%
35 to 44	56.7%
45 to 64	68.7%
65+	69.6%



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Reduce Arizona Drinking Age to 18

Question - In order to support more responsible consumption of alcohol amongst young people, would you support or oppose having a more gradual approach to introducing alcohol to young adults by lowering of the drinking age to 18 years old?



**Note: Charts may not add up to 100 due to rounding*

SUBGROUPS	TOTAL OPPOSE
Republican	75.2%
Independent	64.9%
Democrat	59.5%
Maricopa	67.0%
Pima	63.2%
Rural	66.9%
Male	68.0%
Female	64.8%
18 to 34	49.4%
35 to 44	65.3%
45 to 64	73.9%
65+	76.5%



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Methodology



Methodology

This live and automated caller survey was conducted by Phoenix based-OH Predictive Insights on February 7th and 8th, 2018, from an active Arizona registered voter sample. The sample size was 601 completed surveys, with a MoE of +/-4%. 40% of surveys were conducted on cell phones and 60% via landlines. The party affiliation, geographic, gender and age demographics accurately reflect active registered voters in Arizona in this sample.



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Respondent Sample Summary

Party Registration		
Republican	31.5%	189
Independent	36.9%	222
Democrat	31.6%	190
Total	100%	601

*Sourced from Voter File

Gender		
Male	48.9%	294
Female	51.1%	307
Total	100%	601

*Sourced from Voter File

Age		
18-34	27.4%	164
35-44	19.6%	118
45-64	19.1%	115
65+	33.9%	204
Total	100%	601

Region		
Maricopa	60.6%	364
Pima	15.8%	95
Rural	23.6%	142
Total	100%	601

*Sourced from Voter File

Political Ideology		
Very Conservative	14.1%	85
Somewhat Conservative	16.5%	99
Lean Conservative	10.3%	62
Moderate	25.1%	151
Lean Liberal	12.6%	76
Somewhat Liberal	8.8%	53
Very Liberal	9.6%	57
Refused	3.0%	18
Total	100%	601

Political Ideology Combined		
Conservative	30.6%	184
Moderate	48.1%	289
Liberal	18.3%	110
Refused	3.0%	18
Total	100%	601

Education Level		
High School Or Less	8.8%	53
Some College	34.1%	205
College Graduate	33.4%	201
Post-graduate	23.0%	138
Refused	0.7%	4
Total	100%	601

Phone Type		
Cell	40.3%	242
Landline	59.7%	359
Total	100%	601

Income Level		
25k Or Less	13.0%	78
26k To 49k	19.1%	115
50k To 99k	28.5%	171
100k To 149k	18.6%	112
150k To 249k	8.5%	51
250k Or More	5.0%	30
Refused	7.3%	44
Total	100%	601

Income Level Combined		
49k Or Less	32.1%	193
50k To 99k	28.5%	171
100k Or More	32.1%	193
Refused	7.3%	44
Total	100%	601

Ethnicity		
White/anglo	74.0%	445
Hispanic/latino	7.5%	45
African-american/black	5.0%	30
Native American	3.0%	18
Asian	1.6%	10
Other	7.2%	43
Refused	1.7%	10
Total	100%	601

Children Living at Home		
Yes, Under Age 19	27.0%	162
Yes, Not Living At Home	38.9%	234
Do Not Have Children	32.3%	194
Refused	1.8%	11
Total	100%	601

Maricopa by Party		
Republican	31.3%	114
Independent	37.4%	136
Democrat	31.3%	114
Total	100%	364

*Sourced from Voter File

Pima by Party		
Republican	31.6%	30
Independent	34.7%	33
Democrat	33.7%	32
Total	100%	95

*Sourced from Voter File

Rural by Party		
Republican	31.7%	45
Independent	37.3%	53
Democrat	31.0%	44
Total	100%	142

*Sourced from Voter File

Maricopa by Gender		
Male	48.4%	176
Female	51.6%	188
Total	100%	364

*Sourced from Voter File

Pima by Gender		
Male	50.5%	48
Female	49.5%	47
Total	100%	95

*Sourced from Voter File

Rural by Gender		
Male	49.3%	70
Female	50.7%	72
Total	100%	142

*Sourced from Voter File

Maricopa by Age		
18-34	27.5%	100
35-44	19.0%	69
45-64	19.2%	70
65+	34.3%	125
Total	100%	364

Pima by Age		
18-34	27.4%	26
35-44	22.1%	21
45-64	17.9%	17
65+	32.6%	31
Total	100%	95

Rural by Age		
18-34	26.8%	38
35-44	19.7%	28
45-64	19.7%	28
65+	33.8%	48
Total	100%	142



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About OH Predictive Insights

With OH Partners marketing and creative services, coupled with OH Strategic Communications unparalleled messaging and strategic planning expertise, OH Predictive Insights provides accurate public opinion surveys, focus groups, corporate culture research and advanced targeted marketing. Chief Pollster and Managing Partner, Mike Noble, brings his nationally recognized survey methodology and services to OH Predictive Insights providing clients with tools to solve their most challenging problems. With leading professionals in the advertising, communication, polling and political arenas, OH Predictive Insights services clients from all different industries who are looking to improve their footing on key stakeholders and consumers.

For more information visit www.OHpredictive.com to learn more.



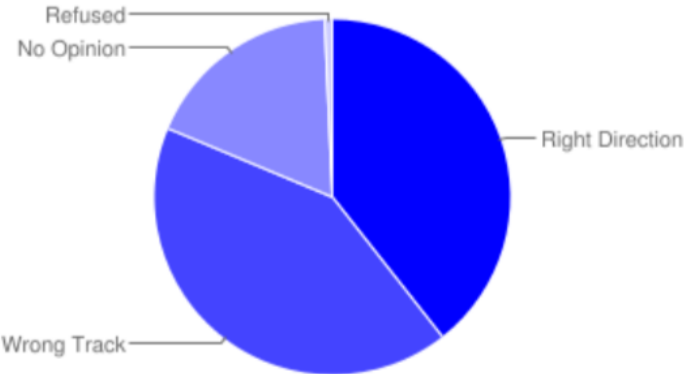
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Tabulations



Q1) Generally speaking, would you say that things in Arizona are going in the right direction or have they gotten off on the wrong track?

Right Direction	237	39.4%
Wrong Track	252	41.9%
No Opinion	108	18.0%
Refused	4	0.7%
Total	601	100%



Party Registration			
	Republican	Independent	Democrat
Right Direction	49.2%	33.3%	36.8%
Wrong Track	34.4%	44.6%	46.3%
No Opinion	16.4%	21.2%	15.8%
Refused	0%	0.9%	1.1%

Gender		
	Male	Female
Right Direction	39.1%	39.7%
Wrong Track	43.5%	40.4%
No Opinion	16.7%	19.2%
Refused	0.7%	0.7%

Age				
	18-34	35-44	45-64	65+
Right Direction	44.5%	54.3%	34.8%	29.4%
Wrong Track	31.1%	27.1%	54.8%	52.0%
No Opinion	23.2%	16.9%	10.4%	18.6%
Refused	1.2%	1.7%	0%	0%

Region			
	Maricopa	Pima	Rural
Right Direction	39.6%	36.8%	40.8%
Wrong Track	40.4%	46.4%	43.0%
No Opinion	19.2%	16.8%	15.5%
Refused	0.8%	0%	0.7%

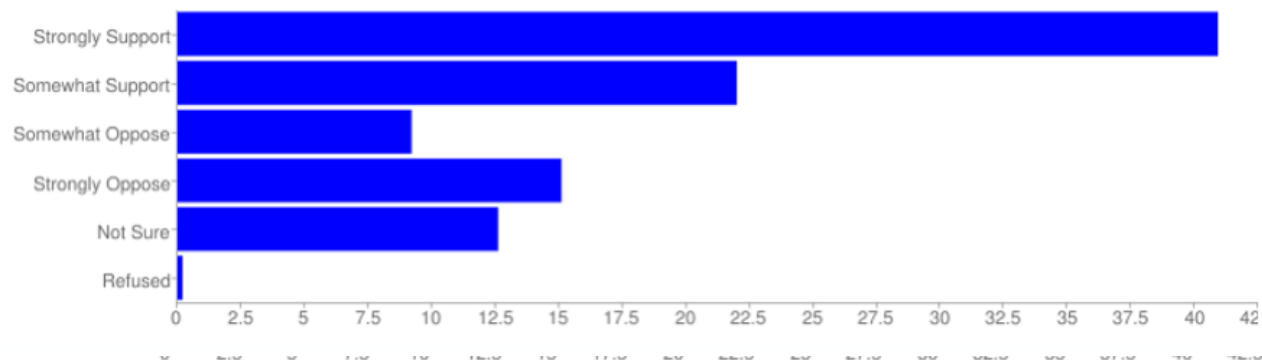


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Q2) Would you support or oppose a proposal that Arizona regulate and tax cannabis like alcohol?

Total Support = 62.9%
Total Oppose = 24.3%

Strongly Support	246	40.9%
Somewhat Support	132	22.0%
Somewhat Oppose	55	9.2%
Strongly Oppose	91	15.1%
Not Sure	76	12.6%
Refused	1	0.2%
Total	601	100%



Party Registration			
	Republican	Independent	Democrat
Strongly Support	39.2%	42.8%	40.5%
Somewhat Support	19.0%	18.9%	28.4%
Somewhat Oppose	10.6%	8.1%	8.9%
Strongly Oppose	21.7%	14.4%	9.6%
Not Sure	9.5%	15.3%	12.6%
Refused	0%	0.5%	0%

Gender		
	Male	Female
Strongly Support	43.9%	38.1%
Somewhat Support	20.5%	23.5%
Somewhat Oppose	8.5%	9.8%
Strongly Oppose	15.6%	14.6%
Not Sure	11.2%	14.0%
Refused	0.3%	0%

Age				
	18-34	35-44	45-64	65+
Strongly Support	51.8%	44.1%	42.6%	29.4%
Somewhat Support	20.7%	20.3%	26.1%	21.5%
Somewhat Oppose	7.4%	4.2%	11.3%	12.3%
Strongly Oppose	12.2%	16.9%	14.8%	16.7%
Not Sure	7.3%	14.5%	5.2%	20.1%
Refused	0.6%	0%	0%	0%

Region			
	Maricopa	Pima	Rural
Strongly Support	43.7%	33.7%	38.7%
Somewhat Support	23.1%	18.9%	21.1%
Somewhat Oppose	9.3%	8.5%	9.2%
Strongly Oppose	14.3%	14.7%	17.6%
Not Sure	9.3%	24.2%	13.4%
Refused	0.3%	0%	0%

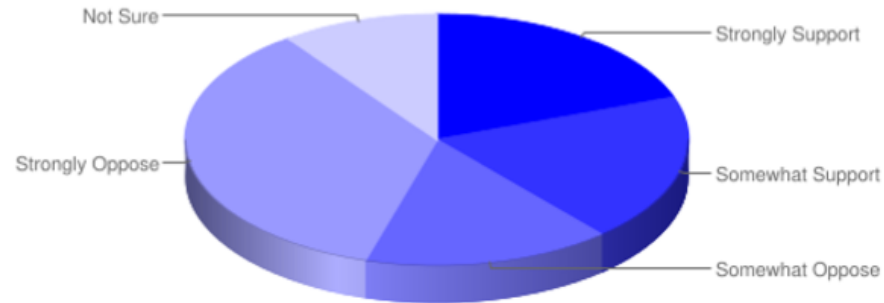


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Q3) Arizona has a rich industry of gambling and casinos on reservations throughout the state, but they remain banned elsewhere. Would you support or oppose the State Legislature allowing for other forms of gambling, such as fantasy football leagues and casinos, outside of reservations?

Total Support = 38.6%
Total Oppose = 51.3%

Strongly Support	117	19.5%
Somewhat Support	115	19.1%
Somewhat Oppose	96	16.0%
Strongly Oppose	212	35.3%
Not Sure	61	10.1%
Total	601	100%



Party Registration			
	Republican	Independent	Democrat
Strongly Support	19.6%	18.5%	20.5%
Somewhat Support	17.5%	19.8%	20.0%
Somewhat Oppose	15.3%	12.2%	21.1%
Strongly Oppose	40.2%	36.0%	29.5%
Not Sure	7.4%	13.5%	8.9%

Gender		
	Male	Female
Strongly Support	22.1%	16.9%
Somewhat Support	18.5%	19.9%
Somewhat Oppose	13.9%	17.9%
Strongly Oppose	35.0%	35.5%
Not Sure	10.5%	9.8%

Age				
	18-34	35-44	45-64	65+
Strongly Support	27.5%	21.2%	13.9%	15.2%
Somewhat Support	19.5%	17.8%	24.3%	16.6%
Somewhat Oppose	14.0%	13.5%	20.9%	16.2%
Strongly Oppose	23.8%	31.4%	34.8%	47.1%
Not Sure	15.2%	16.1%	6.1%	4.9%

Region			
	Maricopa	Pima	Rural
Strongly Support	20.6%	21.2%	15.5%
Somewhat Support	19.4%	14.7%	21.1%
Somewhat Oppose	16.8%	10.5%	17.6%
Strongly Oppose	35.2%	36.8%	34.5%
Not Sure	8.0%	16.8%	11.3%

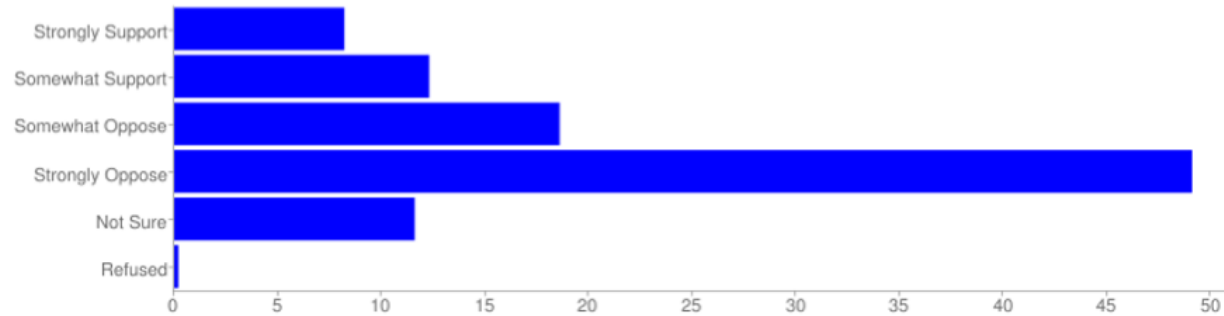


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Q4) There is a bill in the State Legislature to create the new mid-level profession of dental therapists, who would not require as much training or education as dentists. Would you support or oppose the proposal to allow dental therapists to perform most dental treatments, including irreversible procedures, like the extraction and drilling of teeth?

Total Support = 20.5%
Total Oppose = 67.7%

Strongly Support	49	8.2%
Somewhat Support	74	12.3%
Somewhat Oppose	112	18.6%
Strongly Oppose	295	49.1%
Not Sure	70	11.6%
Refused	1	0.2%
Total	601	100%



	Party Registration		
	Republican	Independent	Democrat
Strongly Support	7.9%	8.5%	7.8%
Somewhat Support	10.6%	12.2%	14.2%
Somewhat Oppose	20.1%	18.5%	17.4%
Strongly Oppose	52.4%	45.9%	49.5%
Not Sure	9.0%	14.4%	11.1%
Refused	0%	0.5%	0%

	Gender	
	Male	Female
Strongly Support	9.5%	6.8%
Somewhat Support	14.6%	10.1%
Somewhat Oppose	18.0%	19.2%
Strongly Oppose	45.3%	52.8%
Not Sure	12.6%	10.7%
Refused	0%	0.4%

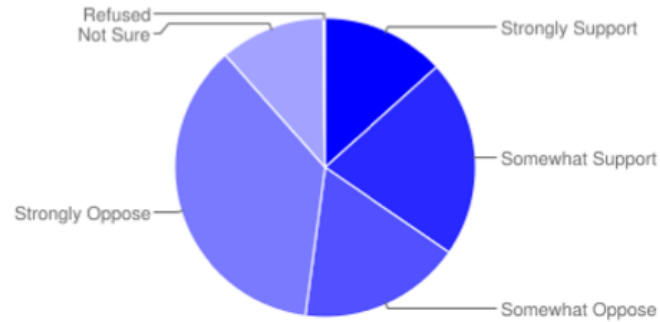
	Age			
	18-34	35-44	45-64	65+
Strongly Support	9.8%	9.3%	4.3%	8.3%
Somewhat Support	11.6%	12.7%	20.0%	8.3%
Somewhat Oppose	15.2%	18.6%	19.1%	21.1%
Strongly Oppose	42.7%	39.0%	53.0%	57.8%
Not Sure	20.1%	20.4%	3.6%	4.5%
Refused	0.6%	0%	0%	0%

	Region		
	Maricopa	Pima	Rural
Strongly Support	6.6%	13.7%	8.5%
Somewhat Support	12.9%	12.6%	10.5%
Somewhat Oppose	20.6%	15.8%	15.5%
Strongly Oppose	48.6%	51.6%	48.6%
Not Sure	11.0%	6.3%	16.9%
Refused	0.3%	0%	0%

Q5) A Dental Therapist is someone who is able to perform most dental treatments without the supervision of a dentist. To be a dental therapist does not require as much education as a Dentist. Would you support or oppose a bill that is now in the State Legislature to allow dental therapists to be licensed in Arizona?

Total Support = 34.6%
Total Oppose = 53.9%

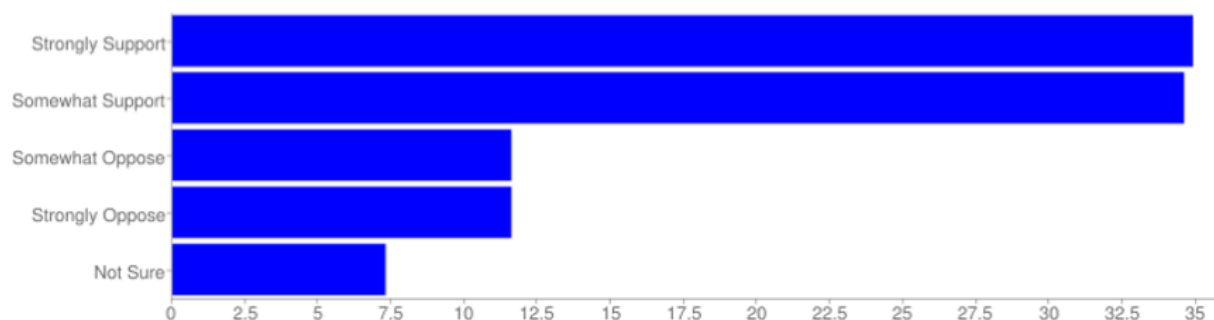
Strongly Support	80	13.3%
Somewhat Support	128	21.3%
Somewhat Oppose	105	17.5%
Strongly Oppose	219	36.4%
Not Sure	68	11.3%
Refused	1	0.2%
Total	601	100%



Party Registration				Gender			Age					Region			
	Republican	Independent	Democrat		Male	Female		18-34	35-44	45-64	65+		Maricopa	Pima	Rural
Strongly Support	13.2%	14.0%	12.6%	Strongly Support	14.3%	12.4%	Strongly Support	17.1%	14.4%	12.2%	10.3%	Strongly Support	11.4%	16.8%	15.5%
Somewhat Support	19.0%	20.3%	24.7%	Somewhat Support	24.6%	18.2%	Somewhat Support	19.5%	19.6%	29.6%	19.1%	Somewhat Support	23.1%	21.1%	16.9%
Somewhat Oppose	18.0%	17.5%	16.8%	Somewhat Oppose	15.6%	19.2%	Somewhat Oppose	18.3%	18.6%	16.4%	16.6%	Somewhat Oppose	18.7%	13.7%	16.9%
Strongly Oppose	41.3%	33.3%	35.4%	Strongly Oppose	33.3%	39.4%	Strongly Oppose	29.3%	28.8%	35.7%	47.1%	Strongly Oppose	36.3%	37.9%	35.9%
Not Sure	8.5%	14.4%	10.5%	Not Sure	12.2%	10.5%	Not Sure	15.2%	18.6%	6.1%	6.9%	Not Sure	10.2%	10.5%	14.8%
Refused	0%	0.5%	0%	Refused	0%	0.3%	Refused	0.6%	0%	0%	0%	Refused	0.3%	0%	0%

Q6) Arizona recently passed a law that allows anyone to rent out their apartment or home for short-term periods of time, as long as property owner has granted permission. Do you support or oppose this law?

Total Support = 69.5% Total Oppose = 23.2%	Strongly Support	210	34.9%
	Somewhat Support	207	34.6%
	Somewhat Oppose	70	11.6%
	Strongly Oppose	70	11.6%
	Not Sure	44	7.3%
	Total	601	100%



Party Registration				Gender			Age					Region			
	Republican	Independent	Democrat		Male	Female		18-34	35-44	45-64	65+		Maricopa	Pima	Rural
Strongly Support	32.8%	35.6%	36.3%	Strongly Support	36.7%	33.2%	Strongly Support	48.8%	49.2%	26.1%	20.6%	Strongly Support	33.0%	42.1%	35.2%
Somewhat Support	36.0%	35.1%	32.1%	Somewhat Support	32.3%	36.5%	Somewhat Support	32.3%	25.4%	42.6%	36.8%	Somewhat Support	34.9%	30.5%	35.9%
Somewhat Oppose	11.1%	11.7%	12.1%	Somewhat Oppose	11.9%	11.4%	Somewhat Oppose	4.3%	8.5%	13.0%	18.6%	Somewhat Oppose	12.4%	11.6%	9.9%
Strongly Oppose	14.3%	9.9%	11.1%	Strongly Oppose	10.9%	12.4%	Strongly Oppose	6.1%	9.3%	11.3%	17.6%	Strongly Oppose	13.2%	7.4%	10.5%
Not Sure	5.8%	7.7%	8.4%	Not Sure	8.2%	6.5%	Not Sure	8.5%	7.6%	7.0%	6.4%	Not Sure	6.5%	8.4%	8.5%

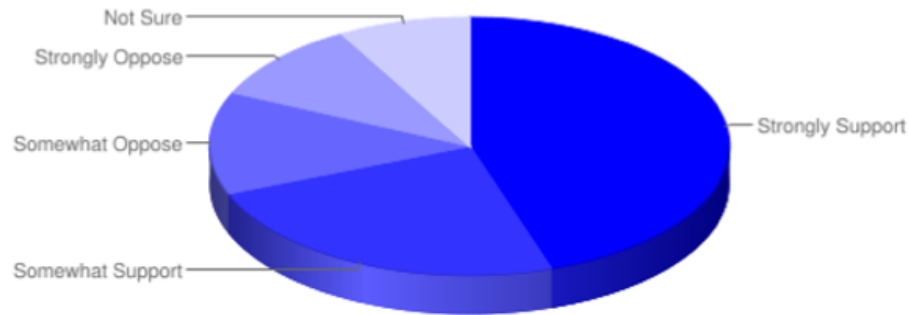


PREDICTIVE
INSIGHTS

Q7) A report by the Arizona Tax Research Association concluded Arizona has the second-highest combined sales tax burden in the nation. Would you support or oppose the lowering of sales taxes in order to ease the burden on lower-income Arizonans?

Total Support = 69%
Total Oppose = 22.8%

Strongly Support	270	44.9%
Somewhat Support	145	24.1%
Somewhat Oppose	77	12.8%
Strongly Oppose	60	10.0%
Not Sure	49	8.2%
Total	601	100%



Party Registration			
	Republican	Independent	Democrat
Strongly Support	49.2%	45.0%	40.5%
Somewhat Support	25.4%	23.0%	24.2%
Somewhat Oppose	11.6%	8.6%	18.9%
Strongly Oppose	9.0%	12.6%	7.9%
Not Sure	4.8%	10.8%	8.5%

Gender		
	Male	Female
Strongly Support	48.3%	41.7%
Somewhat Support	22.8%	25.4%
Somewhat Oppose	14.6%	11.1%
Strongly Oppose	9.2%	10.7%
Not Sure	5.1%	11.1%

Age				
	18-34	35-44	45-64	65+
Strongly Support	46.3%	50.8%	41.7%	42.2%
Somewhat Support	17.7%	22.0%	28.7%	27.9%
Somewhat Oppose	18.3%	11.0%	13.0%	9.3%
Strongly Oppose	11.6%	7.6%	10.5%	9.8%
Not Sure	6.1%	8.6%	6.1%	10.8%

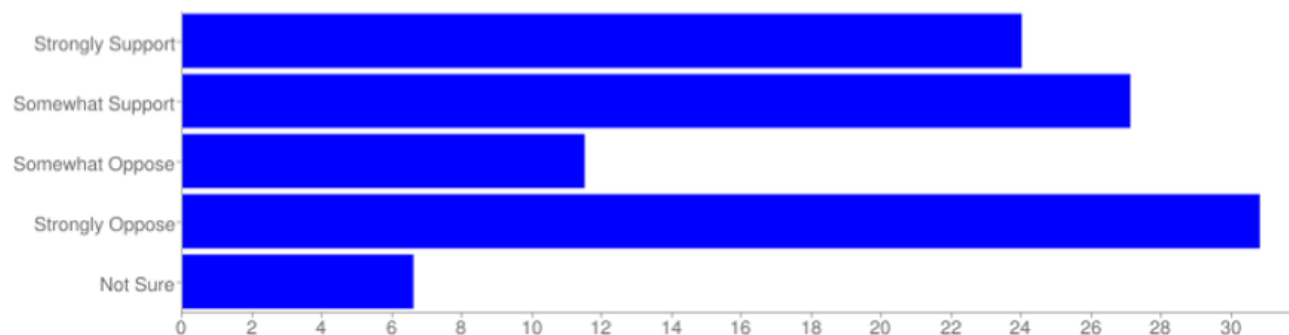
Region			
	Maricopa	Pima	Rural
Strongly Support	40.7%	53.7%	50.0%
Somewhat Support	25.0%	23.2%	22.5%
Somewhat Oppose	14.5%	11.5%	9.2%
Strongly Oppose	10.7%	6.3%	10.6%
Not Sure	9.1%	5.3%	7.7%



PREDICTIVE
INSIGHTS

Q8) The state of Arizona has served as a testing ground for self-driving cars. If safety regulations are followed, would you support or oppose a proposal to allow self-driving cars to operate on all Arizona roads?

Total Support = 51.1%	Strongly Support	144	24.0%
Total Oppose = 42.3%	Somewhat Support	163	27.1%
	Somewhat Oppose	69	11.5%
	Strongly Oppose	185	30.8%
	Not Sure	40	6.6%
	Total	601	100%



Party Registration				Gender			Age					Region			
	Republican	Independent	Democrat		Male	Female		18-34	35-44	45-64	65+		Maricopa	Pima	Rural
Strongly Support	15.3%	23.9%	32.6%	Strongly Support	29.9%	18.2%	Strongly Support	37.2%	33.1%	13.0%	14.2%	Strongly Support	24.5%	24.2%	22.5%
Somewhat Support	28.0%	27.5%	25.8%	Somewhat Support	26.9%	27.4%	Somewhat Support	24.4%	31.4%	32.2%	24.0%	Somewhat Support	29.9%	22.1%	23.2%
Somewhat Oppose	14.3%	10.8%	9.5%	Somewhat Oppose	10.2%	12.7%	Somewhat Oppose	8.5%	9.3%	14.8%	13.2%	Somewhat Oppose	12.6%	7.4%	11.3%
Strongly Oppose	36.0%	28.8%	27.9%	Strongly Oppose	28.9%	32.6%	Strongly Oppose	22.0%	18.6%	36.5%	41.7%	Strongly Oppose	26.1%	38.9%	37.4%
Not Sure	6.4%	9.0%	4.2%	Not Sure	4.1%	9.1%	Not Sure	7.9%	7.6%	3.5%	6.9%	Not Sure	6.9%	7.4%	5.6%

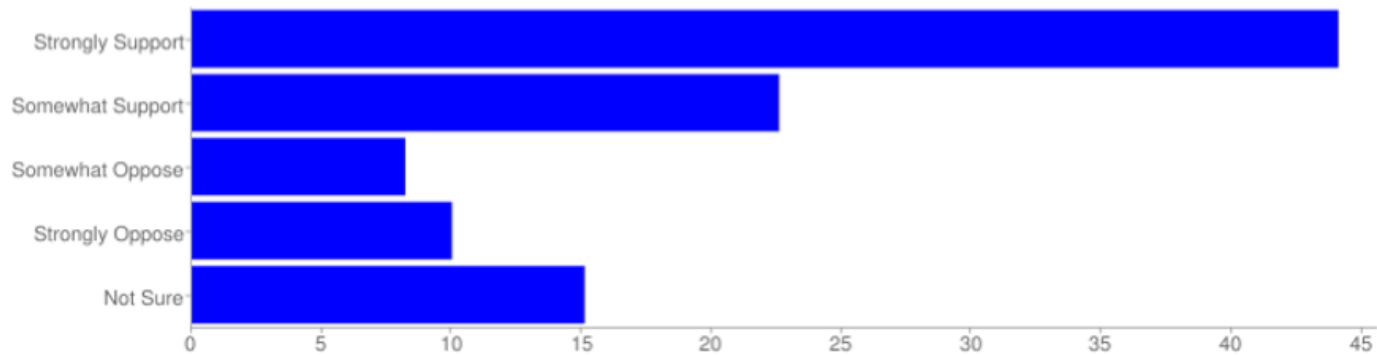


PREDICTIVE
INSIGHTS

Q9) Would you support or oppose a proposal to increase Medicare or Medicaid funding to solve the problem of access to dental care in Arizona?

Total Support = 66.7%
Total Oppose = 18.2%

Strongly Support	265	44.1%
Somewhat Support	136	22.6%
Somewhat Oppose	49	8.2%
Strongly Oppose	60	10.0%
Not Sure	91	15.1%
Total	601	100%



Party Registration			
	Republican	Independent	Democrat
Strongly Support	36.5%	45.5%	50.0%
Somewhat Support	23.8%	24.3%	19.5%
Somewhat Oppose	10.6%	6.7%	7.4%
Strongly Oppose	11.6%	9.5%	8.9%
Not Sure	17.5%	14.0%	14.2%

Gender		
	Male	Female
Strongly Support	48.6%	39.7%
Somewhat Support	21.8%	23.6%
Somewhat Oppose	8.2%	8.1%
Strongly Oppose	9.2%	10.7%
Not Sure	12.2%	17.9%

Age				
	18-34	35-44	45-64	65+
Strongly Support	52.4%	34.7%	44.4%	42.6%
Somewhat Support	16.5%	22.0%	24.3%	27.0%
Somewhat Oppose	7.9%	9.4%	7.8%	7.8%
Strongly Oppose	10.4%	12.7%	12.2%	6.9%
Not Sure	12.8%	21.2%	11.3%	15.7%

Region			
	Maricopa	Pima	Rural
Strongly Support	42.3%	47.4%	46.5%
Somewhat Support	26.6%	17.9%	15.5%
Somewhat Oppose	8.0%	12.6%	5.6%
Strongly Oppose	8.5%	9.5%	14.1%
Not Sure	14.6%	12.6%	18.3%

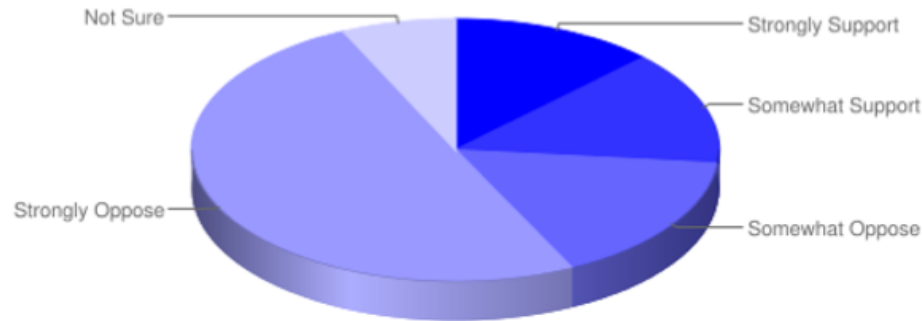


PREDICTIVE
INSIGHTS

Q10) In order to support more responsible consumption of alcohol amongst young people, would you support or oppose having a more gradual approach to introducing alcohol to young adults by lowering of the drinking age to 18 years old?

Total Support = 26.6%
Total Oppose = 66.4%

Strongly Support	76	12.6%
Somewhat Support	84	14.0%
Somewhat Oppose	97	16.1%
Strongly Oppose	302	50.3%
Not Sure	42	7.0%
Total	601	100%



Party Registration			
	Republican	Independent	Democrat
Strongly Support	10.1%	13.4%	14.2%
Somewhat Support	12.2%	12.2%	17.9%
Somewhat Oppose	13.8%	16.7%	17.9%
Strongly Oppose	61.4%	48.2%	41.6%
Not Sure	2.5%	9.5%	8.4%

Gender		
	Male	Female
Strongly Support	13.3%	12.1%
Somewhat Support	13.6%	14.3%
Somewhat Oppose	17.7%	14.6%
Strongly Oppose	50.3%	50.2%
Not Sure	5.1%	8.8%

Age				
	18-34	35-44	45-64	65+
Strongly Support	20.7%	17.8%	7.0%	6.4%
Somewhat Support	18.3%	11.0%	16.5%	10.7%
Somewhat Oppose	14.0%	16.9%	20.0%	15.2%
Strongly Oppose	35.4%	48.4%	53.9%	61.3%
Not Sure	11.6%	5.9%	2.6%	6.4%

Region			
	Maricopa	Pima	Rural
Strongly Support	11.5%	17.9%	12.0%
Somewhat Support	14.6%	12.6%	13.4%
Somewhat Oppose	17.3%	17.9%	12.0%
Strongly Oppose	49.7%	45.3%	54.9%
Not Sure	6.9%	6.3%	7.7%



PREDICTIVE
INSIGHTS